

Privacy Policy:

General

The “Michael Loebis for California Governor” campaign [“campaign” or “organization” or “we” or “us” or “our”] respects the privacy of those who divulge information to us and of those who use [“user” or “you”] our website located at loebisforca.com and others¹, including other media forms, media channels, mobile website or mobile application related or connected thereto (collectively, the “website”). The following privacy policy [“Privacy Policy”] is designed to inform you, as a divulger of information and/or user of the website, about the types of information that the campaign may gather about or collect from you in connection with activity and/or use of the website. It also is intended to explain the conditions under which the campaign uses and discloses that information, and your rights in relation to that information. Changes to this Privacy Policy are discussed at the end of this document. Each time you use the website or have information kept on file with us, however, the current version of this Privacy Policy will apply. Accordingly, each time you use the website you should check the date of this Privacy Policy [which appears at the bottom of this document] and review any changes since the last time you used the website.

The website is hosted through Wix. The website and its host are subject to US state [California] and federal law. If you are accessing our website from other jurisdictions, please be advised that you are transferring your personal data to us in California, and by using our website, you consent to that transfer and use of your personal information in accordance with this Privacy Policy. You also agree to abide by the applicable laws of California and the United States concerning your use of the website and your agreements with us. Any persons accessing our website from any jurisdiction with laws or regulations governing the use of the Internet, including personal data collection, use the website in a manner lawful in

¹ Votecnp.org, votecnp.gq, loebis4gov.tk, loebisforca.gq, loebis4gov.gq, loebisforca.tk, loebisforgov.ml, loebisforgov.gq, loebis4gov.cf, loebisforca.cf, loebisforca.ga, loebisforgov.cf, loebisforgov.tk, loebisforca.ml, loebisforgov.ga, loebis4gov.ml, loebis4gov.ga

their jurisdiction. If your use of the website would be unlawful in your jurisdiction, please do not use the website.

BY USING OR ACCESSING THE WEBSITE, OR LIKEWISE DIVULGING PERSONAL DATA TO US, YOU ARE ACCEPTING THE PRACTICES DESCRIBED IN THIS PRIVACY POLICY.

GATHERING, USE AND DISCLOSURE OF NON-PERSONALLY-IDENTIFYING INFORMATION

Users of the website generally

“Non-Personally-Identifying Information” [“Non-personally-identifying data” or “NPII” or “NPID”] is information that, without the aid of additional information, cannot be directly associated with a specific person.

“Personally-Identifying Information” [“Personally-Identifying data” or “PII” or “PID”], by contrast, is information such as a name or email address that, without more, can be directly associated with a specific person. Like most website operators, the campaign gathers or may gather from users of the website NPI of the sort that web browsers, depending on their settings, may make available. That information includes the user’s Internet Protocol (IP) address, operating system, browser type and the locations of the websites the user views right before arriving at while navigating and immediately after leaving the website. Although such data is not PID, it may be possible for the campaign to determine from an IP address a user’s internet service provider (ISP) and the geographic location of the visitor’s point of connectivity as well as other statistical usage data. The campaign may analyze NPID gathered from users of the website to help better understand how the website is being used. By identifying patterns and trends in usage, California Independence Statistics can better design the website to improve users’ experiences, both in terms of content and ease of use. From time to time, we may also release the NPID gathered from website users in the aggregate, in part or full, due to legal requirements or the order of the judiciary of the State of California or of the United States Federal Judiciary.

Web Cookies

A “Web Cookie” is a string of information that assigns you a unique identification that a website stores on a user’s computer, and that the user’s browser provides to the website, via its hosting service, each time the user submits a query to the website. We use cookies on the website to keep track of services you have used, to record registration information regarding any login processes, to record any user preferences, to keep you logged into the website and to facilitate any monetary exchange procedures. The campaign also uses Web Cookies to track the pages that users visit during each session, both to help us improve users’ experiences and to help us understand how the website is being used. As with other NPID gathered from users of the website, we may analyze the information collected via Web Cookies for internal reporting. **USERS WHO DO NOT WISH TO HAVE WEB COOKIES PLACED ON THEIR COMPUTERS SHOULD SET THEIR BROWSERS TO REFUSE WEB COOKIES BEFORE ACCESSING THE WEBSITE, WITH THE UNDERSTANDING THAT CERTAIN FEATURES OF THE WEBSITE MAY NOT FUNCTION PROPERLY WITHOUT THE AID OF WEB COOKIES. USERS WHO REFUSE WEB COOKIES ASSUME ALL RESPONSIBILITY FOR ANY RESULTING LOSS OF FUNCTIONALITY [WE DO NOT OFFER TECHNICAL SUPPORT IN RELATION TO COOKIE-LESS FUNCTIONALITY].**

Web Beacons

A “Web Beacon” is an object that is embedded in a web page or email that is usually invisible to the user and allows website operators to check whether a user has viewed a particular web page or an email. We may use web beacons on the website and in emails to count users who have visited particular pages, viewed emails and to deliver co-branded services. Web beacons are not used to access users’ PID. Web beacons may be used to compile aggregated statistics about website usage. Web beacons collect only a limited set of information, including a Web Cookie number, time and date of a page or email view and a description of the page or email on which the web beacon resides. You may not decline web beacons.

However, they can be rendered ineffective by declining all web cookies or modifying your browser settings to notify you each time a web cookie is tendered, permitting you to accept or decline web cookies on an individual basis.

Analytics

We will never allow third parties, other than our domain and hosting services, to track or collect data about your interactions with our website. Visit their respective privacy and data-use policies for more information. We may, however, collect information ourselves for internal confidential reports.

Aggregated and Non-Personally-Identifying Information

We will not sell or share aggregated and NPID we collect, via the website, under any of the above circumstances. We may provide, with your consent, aggregated and NPID to sponsor and/or affiliates when collected and divulged in-person.

Social Media

We may use hyperlinks on the website which will redirect you to a social network if you click on the respective link; thus you will be connected with that particular social network's server and fall under their privacy and data use policies. If you do not use any of these buttons, none of your data will be sent to the respective social network. Data interaction with their servers, or hosted on their servers, are not within our control.

COLLECTION, USE, AND DISCLOSURE OF PERSONALLY-IDENTIFYING INFORMATION

As defined above, PID is information that can be directly associated with a specific person. We may, at times, collect a range of PID from and about website users. Much of the PID collected by us about users is information provided by users when (1) participating in polls, surveys, or other features that indicate a necessity for that information, or (2) communicating with us. That information may include each user's name, address, email address

and telephone number, and if you transact business with us, financial information such as your payment method (valid credit card number, type, expiration date or other financial information). We also may request information about your interests and activities, your gender, age, and other demographic or relevant information as determined by the campaign from time to time. Users of the website are under no obligation to provide us with PID of any kind, with the caveat that a user's refusal to do so may prevent the user from using certain website features [including financial transactions]. Financial transactions may be facilitated through third-party services which are subject to their own privacy and data collection and use policies as well as their own terms of service.

BY USING THE WEBSITE YOU CONSENT TO THE USE AND DISCLOSURE OF YOUR PERSONALLY-IDENTIFYING INFORMATION AS DESCRIBED IN THIS COLLECTION, USE AND DISCLOSURE OF PERSONALLY-IDENTIFYING INFORMATION SECTION.

Campaign Communications

We may occasionally email regarding matters of, but not limited to: (1) security breaches, (2) newsletters, (3) verification of data collected, etc. Communications may be facilitated through Wix or through California National Party (CNP) email.

Disclosures

We will disclose personally-identifying information under the following circumstances:

By Law or to Protect Rights. When we believe disclosure is appropriate, we may disclose PID in connection with efforts to investigate, prevent or take other action regarding illegal activity, suspend fraud or other wrongdoing; to protect and defend the rights, property or safety of the organization, our users, affiliates, or others; to comply with applicable law or to cooperate with law enforcement; to enforce our policies, or other applicable agreements or policies, in response to subpoena or similar

investigative demand, a court order or a request for cooperation from law enforcement or other government agency; to establish or exercise our legal rights; to defend against legal claims; or as otherwise required by law. In such cases, we may raise or waive any legal objection or right unavailable to us.

Third-Party Service Providers. We may share your PID, which may include your name and contact information (including email address) with our authorized service providers that perform certain services on our behalf. These services may include fulfilling business and financial transactions. We may also share your name, contact information and credit card information with our authorized service providers who process financial transactions on our behalf. We may also provide your name and contact information, with your consent, to our affiliates. These service providers may have access to personal information needed to perform their functions but are not permitted to share or use such information for any other purpose.

Changing PID; Removal of PID

You may, at any time, request to view your PID collected by us or to request its deletion by contacting us through our website. Additionally we may keep a record of changed information to investigate suspected fraud, which may not be sent with your PID record for security reasons and may be retained for the purposes to assist in investigations, to enforce our by-laws, and to comply with legal requirements as is permitted by law. Therefore, you should not expect that all your PID will necessarily be permanently deleted in response to requests.

General Use

The campaign uses the PID in the file we may maintain about you, and other information we obtain from your current or past activities with us and our website (1) to facilitate services requested; (2) to provide clerical support; (3) to communicate with you by email, post, telephone, and/or

mobile devices; (4) to resolve disputes and troubleshoot problems; (5) to detect and protect us against error, fraud and other criminal activity; (6) to enforce policies; and (7) to do as otherwise described to you at the time of collection. At times, we may look across multiple users to identify problems. In particular, we may examine your PID to identify information for accuracy and to detect errors and omissions. We may use financial information or payment methods to process payment for any business transactions on the website; and to protect against or identify fraudulent transactions and otherwise as needed due to legal requirements.

COLLECTION AND USE OF INFORMATION BY THIRD PARTIES GENERALLY

The campaign prohibits its affiliates and contractors from disclosing PID received from us, other than in accordance with this Privacy Policy. However, third parties are under no obligation to abide by this Privacy Policy with respect to PID that users provide directly to those third parties, or that those third parties collect for themselves.

SECURITY

We take the security of PID seriously and use reasonable electronic, personnel, and physical measures to protect it from loss, theft, alteration, or misuse. However, please be advised that even the best security measures cannot fully eliminate all risks. We cannot guarantee that only authorized persons will view your information. We are not responsible for third party circumvention of any privacy settings or security measures. By using the website or voluntarily divulging in-person information about yourself, then you agree that we may not be held liable for any circumvention of our security measures for malicious purposes by any persons authorized or not to access said information.

We are dedicated to protecting all information on the website and stored by the organization as is necessary. However, you are responsible for maintaining the confidentiality of your PID by exercising judgement on

whether to divulge such information. If you think your information collected by us has been compromised, then please contact us immediately.

PRIVACY POLICY CHANGES

The campaign may, in its sole discretion, change this Privacy Policy from time to time. Any and all changes to our Privacy Policy will be reflected on this page and the date new versions are posted will be stated at the top of this Privacy Policy. Unless stated otherwise, our current Privacy Policy applies to all information that we have about you. Users should regularly check this page for any changes to this Privacy Policy. We will always post new versions of the Privacy Policy on the website. However, as determined in our discretion, we may decide to notify users of changes via email or otherwise. Accordingly, it is important that users always maintain and update their contact information.

PERSONS UNDER THE AGE OF 13

The Children's Online Privacy Protection Act ("COPPA") protects the online privacy of children under 13 years of age. We do not knowingly collect or maintain PID from anyone under the age of 13, unless or except as permitted by law. Any person who provides PID through the website represents to us that they are at least age 13. If we learn that PID has been collected from a user under the age of 13 on or through the website, then we will take the appropriate steps to delete the information in full. If you are a parent or legal guardian of a child under 13 who has submitted information to us, please contact us using our website specifying that the information be deleted in full.

CALIFORNIA PRIVACY RIGHTS

California Civil Code Section 1798.83, also known as the "Shine The Light" Law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about the PID (if any) we disclosed to third parties for direct marketing purposes in the preceding calendar year. If applicable, this information would include a list of the categories of the PID that was shared and the names and addresses of all

third parties with which we shared PID in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request via our website. Though we are required to keep this above statement in our Privacy Policy, we do not send data for marketing purposes. Any requests will still be answered, nonetheless.

DO-NOT-TRACK POLICY

Most web browsers and some mobile operating systems include a Do-Not-Track ["DNT"] feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. Because there is not yet a common understanding of how to interpret the DNT signal, the campaign website does not currently respond to DNT browser signals or mechanisms. As such, we cannot facilitate the functionality of Do-Not-Track requests on our website.

DOMAIN, HOSTING, AND AFFILIATES

The website is facilitated through Wix. Which has its own data collection and privacy policies that may govern and/or contractually control over this Privacy Policy.

Information we have consent to transfer to affiliates shall be governed according to their applicable policies once in their possession. It is your responsibility to review such policies before consenting.

CONTACT

If you have any questions regarding our Privacy Policy, please contact us through our website with the below featured prominently:

Attn: Privacy Officer

Effective as of May 15th, 2021